CSIM33 — E-BUSINESS

Time : Three hours   Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define E-Business.

2. Summarize the term E-Business.

3. Define E-Commerce.

4. List out any three uses of internet.

5. Define Digital Signature.

6. Outline the term encryption.

7. Summarize the term World Wide Web.

8. Demonstrate the E-Payment system.

9. Extend the concept of online payment.

10. Summarize the payments cards.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Outline the characteristics of E-Business.

Or

(b) Write notes on

(i) E-Banking

(ii) E-Commerce

12. (a) Compare the traditional from E-Business applications.

Or

(b) Write notes on

(i) Dial-Up

(ii) Broadband

13. (a) Elaborate the Data and Message Security.

Or

(b) Elucidate the role of a network security and firewalls in E-Business.

14. (a) Classify the advantages of using Electronic Data Interchange.

Or

(b) Categorize the intranet application in business.

15. (a) Elucidate the role of payments cards in E-Commerce.

Or

(b) Discuss briefly about stored value cards.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Identify and explain the requirements of E-Business.

17. Analyze the steps involved in develop an architectural Framework of E-Commerce.

18. Demonstrate the steps of OSI models.

19. Elaborate the EDI applications in business.

20. Write and explain the types of stored value cards.